



Southern Africa Union Conference  
Strategic Plan  
2020—2025

Reach a Child, Reach the World: I Will Go



**MISSION**

Nurturing children into a loving, serving relationship with Jesus



Objective	Action Plan	KPI	Resources	Measure
<b>MISSION OBJECTIVES (OUTREACH)</b>				
<b>1. To Foster a Lifestyle of Mission Service, Witnessing and Disciple-making in Children and Teens.</b>	1. Involve children and teens in Total Member Involvement (TMI/TCI) evangelistic campaigns through preaching, presenting health talks, distributing tracts and invitations, greeting visitors, Scripture reading, prayer, etc.	KPI 1:1 - Increased number of church members participating in both personal and public evangelistic outreach initiatives with a goal of Total Member Involvement (TMI)	<ul style="list-style-type: none"> <li>- Child Preacher's Manual</li> <li>- Glow Tracts</li> <li>- Book of the Year</li> <li>- Wordless Books</li> <li>- Back Pack</li> <li>- Flipper Flapper</li> <li>- Celebrations</li> <li>- Healthy inside out</li> </ul>	<ul style="list-style-type: none"> <li>- 20% of churches will have ran Reaping campaigns (events) by Children</li> <li>- Number of souls baptised through child evangelism efforts</li> <li>- Number of children involved in TCI</li> </ul>
	1. With the help of conferences, organize and produce stories written by children and adults from around the union on their faith experiences which will be used as devotional resources.  2. With help of Conferences distribute GCACHM resources developed for use in Mission in the SAU 10/40	KPI 1:4 – Union Maranatha/Division Echo magazine includes at least one story from SAU 10/40 window, unentered areas, or large urban areas in every issue.	<ul style="list-style-type: none"> <li>- Devotional Book by GCACHM</li> <li>- Digital devotional materials by GCACHM</li> </ul>	<ul style="list-style-type: none"> <li>- Number of children's stories published in Maranatha magazine</li> <li>- Number and name of digital materials used</li> <li>- Number of Devotional books distributed</li> </ul>

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	window, unentered area or large urban areas			
<b>2. To Strengthen Outreach to Children and Teens in the Cities and across the 10/40 Window.</b>	<ol style="list-style-type: none"> <li>1. Work with officers at all levels to support mission projects that will reach children in the cities and the 10/40 Window.</li> <li>2. In collaboration with Adventist Missions Conduct VBS in un-entered areas</li> </ol>	KPI 2.5 - A worshipping group is established in the SAU 10/40 Window and unentered territories.	<ul style="list-style-type: none"> <li>• VBS Kits</li> </ul>	<ul style="list-style-type: none"> <li>- Number of VBS programs conducted</li> <li>- Number of children attending</li> <li>- Number of Non-SDA children attending</li> </ul>

## SPIRITUAL GROWTH OBJECTIVES (NURTURE)

<b>5. To Disciple Children and Teens and their families into Spirit-filled Lives.</b>	<ol style="list-style-type: none"> <li>1. Encourage children and teens to engage in TAG (Time Alone with God) through daily Bible study and prayer.</li> <li>2. Continue to encourage children and teens to read Ellen White books adapted for children</li> </ol>	KPI 5.1 Significant increase in numbers of church members regularly praying, studying the Bible, using the Sabbath School Bible Study Guides, reading the writings of Ellen White, and engaging in other personal devotions.	<ul style="list-style-type: none"> <li>- Michael Ask Why,</li> <li>- Step by Step,</li> <li>- Who Was Ellen White for Kids,</li> <li>- Steps to Christ Activity Book.</li> <li>- Prayer journals produced by GC CHM.</li> <li>- Follow the Bible for Kids</li> <li>- God Sent His Son to be My Friend</li> <li>- God's Young Friends in the Old Testament</li> <li>- God Wants to be My Very Best Friend</li> </ul>	<ul style="list-style-type: none"> <li>- 60% of the children will have engaged in regular Bible based devotional study.</li> </ul>
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			<ul style="list-style-type: none"> <li>- My Memory Verse Book and Coloring Book</li> <li>- Amour of God App</li> </ul>	
	<ol style="list-style-type: none"> <li>1. In collaboration with Sabbath School/Personal Ministries, Provide regular children's Sabbath School teacher training to equip them to run effective Sabbath Schools that will attract more children to attend.</li> <li>2. In collaboration with Sabbath School ensure that Baptismal classes are established in all churches</li> </ol>	<p>KPI 5.2 Significant increase in numbers of church members and unbaptized children and youth regularly attending divine service and Sabbath School.</p>	<ul style="list-style-type: none"> <li>- Be Like Jesus</li> </ul>	<ul style="list-style-type: none"> <li>- 80% of churches will have their Sabbath School teachers trained</li> <li>- Number of children's Baptismal classes established.</li> <li>- Number of children under the age of 15 baptised</li> </ul>
	<ol style="list-style-type: none"> <li>1. Make available health resources for children to teach them about the importance of living a healthy lifestyle:</li> <li>2. Make available resources for children and teens to celebrate Creation Sabbath October.</li> <li>3. Organize nature activities for children and teens that would help them appreciate God's creation.</li> <li>4. Make available 3-Angels-Message resources</li> </ol>	<p>KPI 5.3 Significant increase in acceptance and practice of the church's distinctive beliefs, especially: Creation (FB 6); Salvation by faith (FB 10); State of the dead and power of prayer over witchcraft and spiritualism (FB 26, FB 11); Remnant Church (FB 12, FB 14); Principles of healthful living (FB 22); The Sanctuary/Investigative Judgment (FB 24); Second</p>	<ul style="list-style-type: none"> <li>- CELEBRATIONS Health EXPO for Kids</li> <li>- Beware of HIV/AIDS (comic book).</li> <li>- Exploring the Heart &amp; Activity Book.</li> <li>- Suddenly A Tunnel &amp; Activity Book.</li> <li>- Distribute Creation Detectives comic book developed by the Geo-Science Institute.</li> <li>- Stories and animations to teach children and teens about the end-time messages.</li> </ul>	<ul style="list-style-type: none"> <li>- Number of children exposed church's doctrines.</li> </ul>

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		Coming (FB 25); and the nature of the Fundamental Beliefs as a whole as Bible-centred doctrines that reflect a loving, gracious God	- Be Like Jesus	
	<ol style="list-style-type: none"> <li>1. Encourage leaders and teachers to use week of prayer readings as they conduct the annual week of sacrifice prayer readings for children.</li> <li>2. Encourage Conferences to organize prayer conferences for children and teens or engage them in prayer activities during the annual 10 Days of Prayer.</li> </ol>	KPI 5:6 Increased number of church members and church school students participating in corporate prayer initiatives	<ul style="list-style-type: none"> <li>- Annual Week of Sacrifice Material</li> <li>- Review &amp; Heralds 10 Days of Prayer Resource</li> <li>- World Day of Prayer for Children at Risk</li> </ul>	<ul style="list-style-type: none"> <li>- 50% of churches will have participated in the Annual Week of Sacrifice.</li> <li>- 50% of churches will have organized prayer conferences for children</li> <li>- 80% of churches will have engaged children in the Annual 10 days of prayer.</li> <li>- 80% of churches will have participated in prayer for children at risk</li> </ul>
<b>6. To Increase Accession, Retention, Reclamation, and Participation of children, youth, and young adults.</b>	<ol style="list-style-type: none"> <li>1. Encourage Union/Conference/Field/local church leaders to collaborate with Youth Ministries to organize activities to involve children and teens in regular community service projects.</li> </ol>	KPI 6.1 - Increased church member involvement in fellowship and service, both in the church and in the local community	Global Children's Day postcard	<ul style="list-style-type: none"> <li>- 60% of churches will have involved children in community service projects.</li> </ul>



	<ol style="list-style-type: none"> <li>1. Provide training on child sexual abuse for all children's leaders who work with children.</li> <li>2. Work with various levels of the church to ensure that all local churches screen and do background checks on all volunteers who work with children.</li> <li>3. Provide the Union ACHM leaders with the policy documents of the Adventist Risk Management.</li> <li>4. Provide training for parents, pastors, and church members on the types of abuse adults inflict on our children such as physical, emotional, and sexual.</li> <li>5. Make available both print and digital resources, to teach children about sexuality, how to avoid abuse situations, recognition of unhealthy touches, etc.</li> <li>6. Promote the participation of churches in the annual Enditnow Sabbath every August.</li> </ol>	<p>KPI 6.2 – Evidence of Active commitment to zero tolerance of physical, emotional, and sexual abuse.</p>	<ul style="list-style-type: none"> <li>- Resources developed by Adventist Risk Management</li> <li>- Resources developed by GCACHM</li> <li>- Enditnow Resource Package</li> </ul>	<ul style="list-style-type: none"> <li>- Number of seminars on child abuse conducted for leaders</li> <li>- Number of children who attended the seminars</li> <li>- Number of resource materials distributed,</li> <li>- 80% of churches will have who participated in Enditnow program.</li> </ul>
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	1. In collaboration with GCACHM continue to provide training in Kids in Discipleship for the unions.	KPI 6.3 - Evidence of new members being nurtured through active discipleship programs	<ul style="list-style-type: none"> <li>- Footprints for Parents &amp; Footprints for Kids training manuals.</li> <li>- Resources produced by different divisions that nurture the faith of children and teens.</li> </ul>	<ul style="list-style-type: none"> <li>- Number of Kids In Discipleship Program established</li> <li>- Number of discipleship Trainings conducted.</li> </ul>
	<p>1. In collaboration with GCACHM encourage unions to teach children and teens about wholistic stewardship.</p> <p>2. Encourage leaders on every level to organize stewardship meetings for children and teens.</p>	<p>KPI 6.5 - All members and yet-to-be-baptized young people embrace and practice stewardship principles regarding</p> <p>time, spiritual gifts, and tithes and offerings</p>	<ul style="list-style-type: none"> <li>- Mini Stewards for children's leaders</li> <li>- Stewardship bags/envelopes.</li> <li>- How to use time wisely in technology and gadgets</li> <li>- Spiritual Gift Inventory</li> </ul>	<ul style="list-style-type: none"> <li>- Number of wholistic stewardship seminars conducted.</li> <li>- Number of Spiritual Gifts Seminars conducted</li> <li>- 50% of children will have attended Stewardship/Spiritual Gifts Seminars</li> <li>- Number of Stewardship envelopes/bags distributed</li> </ul>
<b>7. To Help Youth and Young Adults Place God First And Exemplify A Biblical Worldview.</b>	1. Distribute GCACHM resources, both print and digital, for training children and teens on the responsible use of media.	KPI 7.3 - Increased ethical and responsible use of media platforms by students	Responsible use of Media (GCACHM)	<ul style="list-style-type: none"> <li>- Number of resources both print and digital distributed for training children on the responsible use of media.</li> </ul>
<b>LEADERSHIP OBJECTIVES (EMPOWER)</b>				
<b>8. To Strengthen Children's Leaders and Teachers with</b>	1. Train children's leaders and teachers on every level of the church with the	KPI 8.1 - Evidence that most pastors and teachers feel supported by church	Leadership Certification Resources	<ul style="list-style-type: none"> <li>- Number of Leadership Certification programs conducted.</li> </ul>

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<p><b>Regular Growth Opportunities.</b></p>	<p>CHM Leadership Certification resource.</p>	<p>members and by conference administrators, continue to feel called to ministry, and are engaging in continuing education and development</p>		<ul style="list-style-type: none"> <li>- Number of ACHM leaders and Teachers trained.</li> </ul>
<p><b>9. To Align the Children's Ministries Resources with the Strategic Objectives.</b></p>	<p>1. In Collaboration with GCACHM, provide more training resources for the 10/40 Window areas and urban cities.  2. In collaboration with Adventist Mission, plan more training events in countries in the 10/40 Window and large urban cities.</p>	<p>KPI 9.2 - All SAU departments increase the availability of their time and resources to the SAU 10/40 Window, large urban areas, and unreached people groups, and SAU Treasury presents a report on departmental use of time and resources to Year-end EXCOM annually.</p>	<p>TBA</p>	<ul style="list-style-type: none"> <li>- Number of Resource Materials distributed.</li> <li>- Number of training events in countries with the 10/40 Window and large urban cities.</li> </ul>
<p><b>10. To Enhance the Transparency, Accountability, and Credibility of Denominational Organization, Operations, and Mission Initiatives.</b></p>	<p>3. ACHM will provide a quinquennial report to their Annual Council of the extent to which the objectives and the KPIs of I Will Go initiative has been achieved</p>	<p>KPI 10.5 - ACHM departmental annual reports to respective EXCOM focus on their contribution to achieving the objectives and KPIs of the 'I Will Go plan'.</p>	<p>N/A</p>	<ul style="list-style-type: none"> <li>- Number of Reports rendered to Annual EXCOM year-end meetings.</li> </ul>