GCCHM Leadership Certification Level VI, Course #8

7 WAYS TO REACH MORE KIDS Linda Mei Lin Koh, GC Children's Ministries (Presenter's Notes)

We love ministering to children! Giving away hugs, seeing the "light" come in during lessons, witnessing heart changes. All of these things make our job worthwhile. This calling truly comes with its own rewards. There are thousands and millions of kids who need to know Jesus and His love, but have never heard of Him. They need to know Him and receive a heart change by Jesus. Here are a few interesting and successful ways to reach many more kids with the gospel. Try those that suit you.

1. REFERRAL DRIVE

This method takes some work but it is all worth it. Once a year, have a referral drive. Order printed t-shirts that say, "I Told Everyone" on the front. On the back it says, "All About Jesus."

Kids would like to finish reading the message at the back of your T-shirt. Then you can take the opportunity to talk about Jesus and His love for everyone.

To get their own T-shirt, each child had to provide the names, addresses and phone numbers of their FIVE closest friends.

Add these names to your mailing and call list and get loads of chances to invite and meet new kids. You can reach more kids this way.

2. ART MUSEUM

This is a fun vehicle for meeting new faces. For one afternoon in the summer or weekend, you can transform the children's church into an art gallery.

Hang and display art works that the kids worked on in previous weeks. Then send invitations to relatives and friends to come attend the museum and vote for their child's artwork.

Organize "museum" tours and at the end of the event announce the blue ribbon winners. You will meet tons of kids!

3. GAMES TOURNAMENTS

Have a game night and turn it into a tournament. Use of electronic gadgets can be allowed.

You can have an area for Checkers Champions, Super Sorry Players and Millionaire Monopoly Guys. This is a laid back way to get to know new kids.

Kids can also play games that acquaint them with other cultures, such as Passport to Cultures, Chinese chess, etc.

4. PUPPETS IN THE PARK

Load up your puppet team and put on a show at the local park. You'll meet tons of kids there.

Topics like health, say no to drugs, proper use of gadgets, and other values will be very relevant for the kids of this age.

5. BEST FRIEND DAY

Having your best friend near is so much fun for children. We encourage kids to bring their best friends at least once a year on Best Friend Day.

Announce Best Friend Day several weeks in advance, send invitations and make personal phone calls to friends.

6. FREE TUTORING HELP

If you've got professional teachers on your staff this idea may work for you. Offer tutoring classes after school once or twice a week. You'll be helping parents and kids and you'll build great relationships with kids.

7. SPORTS IN THE PARK

Organize a one-day sports event in the park. Invite community children & parents to have fun and get acquainted. It is important to have food. List down their names and addresses and invite them again.